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Somfy Launches myLink™ App Allowing Users to Control Radio Technology Somfy Motorized Window Solutions from Their Mobile Device

The Somfy myLink for iOS and Android Devices to Debut at CEDIA EXPO 2014

DENVER (September 9, 2013) – Somfy Systems, Inc., the world’s largest manufacturer of radio-controlled motors (Radio Technology Somfy® – RTS) for interior and exterior window coverings announces the launch of the Somfy myLink™, the company’s newest iOS and Android app that turns a user’s smartphone or tablet into a sophisticated remote control for motorized products featuring RTS. The Somfy myLink will be on display for the first time in booth #1176 at CEDIA EXPO 2014 in Denver, CO September 10-13.

The myLink™ puts users in control, enabling them to effortlessly operate their RTS motorized blinds, drapes, shades, awnings, screens and rolling shutters instantly with an easy-to-use, free and intuitive app whether they are at home or out and about. It works with any existing or new RTS installation to maximize the benefits of motorized products, such as energy savings, privacy, and comfort using a convenient on-the-go app. The myLink is truly “plug and play”; the device plugs into any standard wall outlet and uses WiFi so there’s no need to plug it into an existing router allowing for flexible installation locations. The myLink app does not require a costly monthly subscription, yet offers a range of features and benefits such as scheduling, scenes and remote control.

“Somfy is the world’s largest producer of motors for motorized window treatments and the control of natural light,” said Tom Murphy, Chief Operating Officer of Somfy North America. “There are currently millions of users who use our RTS solutions all over the world, and we created the myLink to bring an added level of convenience to our customers. Now customers can easily control their RTS products whether they are at home, work or on vacation. This allows users to leverage the convenience of their mobile devices to take advantage of all the benefits Somfy motorized solutions have on a home, even when they are not there.”

The myLink offers many flexible options such as individual control, group control, schedules, and scenes. It also includes the exclusive Somfy MY feature, which allows users to access a preferred product position without having to fine tune it each time. The myLink features five channels to control up to five individual motorized applications or five groups of motorized applications with one myLink. The myLink is also scalable, which makes it easy to add additional devices should more than five channels be needed. Installation is guided by an intuitive setup wizard to pair the



myLink to motorized products, create timed events and scenes. It doesn't require any additional hardware or software and is ready to use in few short moments.

To learn more about the Somfy myLink and Somfy's other residential and commercial motorized window solutions please visit booth #1176 at CEDIA EXPO 2014 in Denver, CO September 10-13.

To learn more about Somfy Systems, follow us on Twitter @SomfyUS, or friend us on Facebook "SomfyUS", or Google + "Somfy Systems". Somfy also has a consumer forum to share thoughts, ideas or receive answers to product related questions, visit <http://forum.somfysystems.com/>.

About Somfy Systems, Inc.

Somfy, the global leader in the manufacturing of strong, intelligent, quiet motors and electronic controls for both interior and exterior window coverings with more than 110 million motors produced since 1980, has North American headquarters located in Dayton, NJ. For more than four decades, Somfy engineers have designed products for both commercial and residential markets to motorize window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens and projection screens. Somfy motorization systems are easily integrated with security, HVAC and lighting systems providing total home or building automation. For more information, visit www.somfysystems.com

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